

## Pop- up exhibition

### **This space is ideal for:**

- first time exhibitors as you have an experienced artist on hand to assist and guide you through the process if needed
- artistic trial of new work
- product trial

### **The space:**

#### *Wall space*

Wall 1 2.5 width 2.60 Hight to metres to picture rail

Wall 2 2.1 m width 2.60 Hight to metres to picture rail

Wall 3. 1.4 m width 2.60 Hight to metres to picture rail

Front window 2.30 x 1.8 width 2.60 Hight to metres to picture rail

#### **Promotion area**

1. Window 2 – poster max size A0 (841mm x 1189mm)
2. small leave behind area e.g. for your promo cards etc

#### **Odds and ends**

Pop out trestle tables x3 provided if needed

Hanging hooks front window for video display

### **The money**

**Pop- up Gallery fees:** 20% sale of artworks during exhibition or negotiated fee if not selling your art.

The exhibition includes my time, at the opening basic refreshments (variety of non-alcoholic drinks, two food platters, glasses plates etc), print web card jpeg - for your promotion to your networks, post on website, and my social media, send press release, post on Moreland what's on calendar.

**Where to apply** for funding to cover costs of your exhibition– Moreland council or check your local council

#### **Quick grants:**

<http://www.moreland.vic.gov.au/about-us/community-awards-grants-and-funding/community-grants-program/quick-response-grants/>

#### **Pop Up Window**

Free three-week window display if not clashing with pop up exhibition pending approval.

### **The deal:**

Talk or write to me, the artist, Fern Smith about your idea and see if it suits. And we will go from there.